

QUAND
L'ART
PASSE À
L'ACTION

ECO-RESPONSIBLE POLICY

MARCH 2025

WHAT IS ATSA ?

ATSA is a non-profit organization founded in Tiohtiá:ke Montreal in 1997 by the late artist Pierre Allard (1964-2018) and Annie Roy (1968-...). In a playful and impactful tone, ATSA creates, produces and distributes, here and internationally, event-based, transdisciplinary and relational works, motivated by the desire to challenge the population towards crucial and worrying social, environmental and heritage causes.

ATSA works to ensure that the aesthetic and symbolic purpose of art confronts us with our individual and collective responsibilities by restoring to the public square its dimension as an open space to encounter and think. The participatory dimension that challenges the public in its citizenship is at the heart of the approach.

ATSA is committed to a feminist, pacifist and eco-responsible approach, promoting sustainable development that respects the fundamental rights of humans and nature.

OBJECTIVES OF AN ECO-RESPONSIBLE POLICY

Our eco-responsible policy, adopted in February 2022, aims to provide a frame of reference to ensure that our activities and events are held in a manner consistent with our ideals.

Specifically, this policy aims to:

- Reduce the environmental footprint of the activities and events that ATSA organizes or participates in.
- Determine the criteria by which events will be judged to be eco-responsible
- Have an inspiring effect on members, partners, promoters, suppliers and visitors.
- Raise and maintain awareness of environmental and social impacts.

SCOPE OF THE ECO-RESPONSIBLE POLICY

FIELDS OF APPLICATION

- In our internal meetings: with the ATSA team and the Board of board of directors
- In our public events as an organization: annual general meetings events, workshops
- In all our participation in external events: festivals, public markets kiosks, symposiums, conferences, forums

CRITERIA

- Residual materials management
- Selection of service providers
- Food selection
- Transportation and energy selection
- Objectives and communications

RESIDUAL MATERIALS MANAGEMENT

1. Ensure the presence on the event site of recycling equipment for recyclable materials, returnable containers and food residues, or manage them ourselves when necessary.

2. Restrict the distribution of paper documents to participants.
3. Use sustainable crockery, utensils and containers.
4. Avoid the use of disposable or short-life products and, where necessary, use compostable dishes.

SELECTION OF SERVICE PROVIDERS

1. Encourage service providers located within 50km of the event site.
2. Encourage suppliers who demonstrate their adherence to the principles of sustainable development through their services, their mission statement or their Sustainable Development Policy.
3. Encourage the purchase of second-hand materials.

FOOD SELECTION

1. Ensure that food and beverages are delivered in reusable, recyclable or compostable containers.
2. Encourage the purchase of bulk foods in reusable containers.
3. Eliminate all bottled water.
4. Prefer healthy, organic, fair-trade, seasonal products prepared in the evening, ideally homemade or locally sourced.
5. When holding events, redistribute uneaten foodstuffs to organizations.

SELECTING MEANS OF TRANSPORT

1. Choose a meeting place that is accessible by public transportation and people with reduced mobility.

2. When required, plan to carpool. Solo travel should be avoided. Public transit and active transportation options are highlighted in our communications.
3. Provide bicycle parking for employees.
4. Offer a monthly transit pass to employees in months when cycling is not possible.
5. Commit to always seeking the least polluting energy solution possible.
6. Commit to measuring, offsetting and reducing our greenhouse gas (GHG) footprint on an annual basis.

DIGITAL SOBRIETY

1. Commit to digital sobriety to the best of our knowledge.

OBJECTIVES AND COMMUNICATIONS

1. Produce an annual review, including new objectives (3 to 4), sometimes with figures.
2. Publish a newsletter to communicate the results of the policy year after year.