



**LAUNCH OF THE NEXT PHASE OF ATSA: LA MONTAGNARDE**  
**A residency for creation, renewal and discovery.**

For 25 years, **ATSA** has been creating programming; mentoring; and producing and presenting works by artists from here and elsewhere as part of its events. It is now time to impart to this expertise a physical presence, a space: a residency at the service of artists and creation, in ATSA's image, in a spirit of interdisciplinary openness and meeting a flexibility of needs.

**To mark its 25<sup>th</sup> anniversary, ATSA, When Art Takes Action** launches a new phase in its history: **La Montagnarde**, a residency for creation, renewal and discovery. A residency at the service of artists and their creativity, with a spirit of interdisciplinary openness and able to meet a flexibility of needs. A place where the forest is at the heart of a project for the renewal and inspiration of artists, those struggling due to lack of funds, and newcomers wishing to better understand their new country.

**We start off the 2022 season with artists elparo and Chloé Coomans**, then will come a call for projects, striking a balance between up-and-coming talent and accomplished artists, diversity, autochthony, and hyper-local, provincial, national and international influences! Expect a commingling of disciplines, as the aim is to think, to create, to start over in the face of the great void that makes all things possible. The precise location remains for now anonymous out of a wish to preserve the tranquility of the creators and the neighbourhood.

**FIRST DATES TO MARK ON YOUR CALENDAR**

**October 9 from 1 to 3 p.m.:**

At the Atelier culturel located at  
1920 chemin du Village, Saint-Adolphe-d'Howard J0T 2B0

**EVENT:** Meet-and-greet with the artist elparo and Annie Roy to:

- understand the La Montagnarde project ;
- discover the process of our first artists-in-residence, elparo and Chloé Coomans.

**Get involved by expressing your interest to do so to Annie Roy at [info@atsa.qc.ca](mailto:info@atsa.qc.ca)**

## October 17 to November 4: Creation of the first works at La Montagnarde:

Those citizens who have signed up will receive instructions on how to come and provide assistance in the creation of the works!

In ATSA's image, La Montagnarde is a space that unites art and social imperatives, that believes in the forest's ability to broaden people's horizons and confidence in the future and to provide:

- A space to find the focus, inspiration and renewal that are ideal for artistic creation;
- A place of peace and discovery for people going through a difficult time in their life, or for newcomers to the region;
- All with guidance from artist and mentor Annie Roy.



*L'art est dans les bois – elparo, July 2019*



*Viability – lacquered metal sculpture – Coomans, 2021*

## THE FALL 2022 ARTISTS



<https://www.elparo.org/>

## ELPARO

A self-taught artist, elparo first found expression through graffiti. Today, in situ installations take up such a large part of his practice that he has difficulty fully devoting himself to pictorial art. Planks, furniture, small crates, pallets – everything he comes across in the street is potentially a starting point for a new creation.

His practice is in constant flux: metal, ceramics, collage, engineered wood, plywood, cork and branches have all found their way into his works. A festival, an arts trail, a symposium, commissions, *land art* events – an installation appears anywhere dialogue between volume and the environment is possible.



<https://www.chloecoomans.com/>

**CHLOÉ COOMANS**

Chloé Coomans is an explorer amid a bounty of disciplines: sculpture, ceramics, illustration, painting, screen printing, etching, video, installations. Her protean universe is an invitation to a dreamlike world that questions the origins and future of humanity. It connects us with our atavistic collective memory, resisting oversimplification, transforming the violence in our actions into gestures of tenderness, for a moment of exhilaration. Her vocabulary is poetic, engaged, utopian, universal, a continuous to and fro between love and revolution; innocence and cruelty; silent beauty and confident ugliness. She rebels against the aberrations and injustices of our world, waging full-frontal attacks with arrows drawn, then lays down her weapons at the altar to proffer flowers to soothe spirits and capture the beauty.

### **ANNIE ROY, ATSA and LA MONTAGNARDE**



Annie Roy was a contemporary dancer with Montréal Danse and for several choreographers prior to founding ATSA in 1997 with her husband, the artist Pierre Allard.

Following the death of her companion in life and in art in 2018, the forest took on a whole other significance for Annie Roy, becoming a haunt of acceptance, a space wherein to rebuild. She emerged with a renewed outlook full of gratitude, now inspired to share. In 2022, Annie decided to purchase the cottage next to hers to create La Montagnarde. As a neighbour, Annie will be able to mentor and to orchestrate the residencies, while giving her accomplices in art the room they need. Both properties are adjacent to public lands providing access to kilometres of wild forest where one can find inspiration and give full vent to one's sorrows and joys, fostering a spirit of discovery

and decompression. A feedback component will be included in the creation workshop at St-Adolphe d'Howard and other cultural venues throughout the Laurentians with an eye toward boosting the presence of art in the lives of the region's citizens.

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#### **PRESS RELATIONS**

Available for interviews:

Annie Roy – Artistic and Executive Director [direction@atsa.qc.ca](mailto:direction@atsa.qc.ca) | C. 514-581-5457

Complementary information:

Chloé Morand – Mobilization and Communication Coordinator [mobilisation@atsa.qc.ca](mailto:mobilisation@atsa.qc.ca)  
514-844-9830

#### **MEDIA KIT**

ATSA Facebook page: <https://www.facebook.com/atsamtl>

October 9 event: <https://fb.me/e/2z72jABSF>

Internet site: <https://atsa.qc.ca/la-montagnarde>

