

Cuisine ton quartier : des parcours à saveur humaine | Verdun

Friday, July 22 from 4 to 7 p.m. at Parc Arthur-Therrien in Verdun

***ATSA, When Art Takes Action** invites the general public to the launch of the *Cuisine ton quartier de Anjou* audio trail **Friday, July 22 in Parc Arthur-Therrien from 4 to 7 p.m.** The event will feature performances, workshops, discussions and guided tours of the trail. A **festive and free** event for the whole family!

The following **organizations will participate and attend the event**: Mamies immigrantes pour le développement et l'intégration, Centre social d'aide aux immigrants, and PAAL, with a drawing workshop for the kids!

The following **artists** will perform for our enjoyment: percussionist **Reginald Bonga**, an enthusiast of voodoojazz, a genre inspired by traditional Haitian music; artist and director **Sophie Gee** will present a theatrical performance; and **Aly Keita** will put on a dance and acrobatics show.

We continue our collaboration with the **Ample Man Danse company** and its choreographic project *Dérivations*, an intimate improvisational and composed dance between a passerby and an experienced dancer in a public space, inspired by listening to testimonials excerpted from the *Cuisine ton quartier* podcasts.

Self-guided tour: On-site, simply take a photo of the QR code on each trail signpost and then listen to the testimonials by immigrants, the persons who help them integrate into the host society, and committed artists who draw inspiration from them! Open your ears and your heart, and enjoy the encounters! (Think ahead: bring your headphones or earbuds.) Some of the storytellers will be able to accompany you on this day!

Presentation of Cuisine ton quartier

The Cuisine ton quartier audio trail invites you to listen to testimonials by immigrants, social and community outreach workers, members of the host society and committed artists, in **Montreal and elsewhere in Canada**.

Initially, seven boroughs had been selected as part of the Ville de Montréal's initiative of high-priority regions for the inclusion of immigrants ("territoires d'inclusion prioritaires"): Montréal-Nord, Côte-Des-Neiges–Notre-Dame-de-Grâce, Ahuntsic–Cartierville, Villeray–Saint-Michel–Parc-Extension, Saint-Laurent, Saint-Léonard and Pierrefonds–Roxboro. Recently, three more have been added: **Anjou, LaSalle and Verdun**.

You can participate in this audio experience at home, through the podcasts available on our Web site <https://atsa-cuisinetonquartier.ca/> and on various platforms ([Balado Québec](#), [Spotify](#), [Apple Podcasts](#), [Google Podcasts](#)). To find out more about the project: <https://atsa.qc.ca/cuisine-ton-quartier-2020>

***ATSA – When Art Takes Action** is a non-profit organization founded in 1997 in Montreal by artists Annie Roy and the late Pierre Allard. With a fun, impactful approach, ATSA creates, produces and presents, both locally and abroad, works that are event-based, transdisciplinary and relational, fueled by a desire to raise public awareness of crucial social, environmental and heritage causes of concern.

-30-

Contact:

Annie Roy – Director General: direction@atsa.qc.ca | 514-581-5457

Chloé Morand – Mobilization and Communication Coordinator: mobilisation@atsa.qc.ca

An ATSA – When Art Take Action production, made possible by support from the Ville de Montréal (the Bureau d'intégration des nouveaux arrivants à Montréal) and the Ministère de l'Immigration, de la Francisation et de l'Intégration (MIFI). In collaboration with Quai 5160 - Maison de la culture de Verdun and the borough of Verdun.