

ATSA (ACTION TERRORISTE SOCIALEMENT ACCEPTABLE) ÉTAT D'URGENCE 10 (ÉU10) A FIVE-STAR EVENT ON THE THEME OF THE

ALL-INCLUSIVE!

November 25–28, 2010 at Montreal's Place Émilie-Gamelin along Ste-Catherine St.

Montreal, Friday, November 5 — In 1998, ATSA produced its very first **État d'Urgence** as a reaction to the fiftieth anniversary of the *Universal Declaration of Human Rights*... 2010 will mark the event's **twelfth and final edition.** To find out the reasons for this likely outcome and to express your opinion, visit www.atsa.qc.ca.

État d'Urgence is a **big annual happening inspired by the issue of homelessness.** It takes place over a period of four days, around the clock, downtown along the Ste-Catherine St. portion of Montreal's Place Émilie-Gamelin, and brings together the general public and those citizens who experience homelessness on a daily basis: the homeless. For 12 years now, this *ephemeral village* has allowed well-known and up-and-coming artists from all disciplines, as well as amateurs, to **express their thoughts on homelessness and precarity in aesthetic and human terms**, and to present their work in a setting conducive to direct encounter and concrete aid.

THE THEME OF ÉU10 IS THE ALL-INCLUSIVE EXPERIENCE! A satirical critique of the glossy, squeaky-clean view of the world championed by travel agency brochures, which extol happiness as an all-inclusive package deal, the theme for the 2010 edition **will mark a watershed for the event**, with ATSA providing its own take on the aesthetic of the ALL-INCLUSIVE (bracelet, palm tree, deck chairs and parasols), questioning the phenomena of normalization, delegated control, institutionalized convenience, and the instant, all-you-want mindset. It promises to be the most impactful ÉU yet.

WHAT HAPPENS WHEN WE DON'T QUITE FIT INTO THE "PACKAGE"?

Can we in fact resist or refuse to be "included"? What forms can this refusal take? These questions are vital and in keeping with ATSA's approach, which is to induce a confrontation, a visual clash that serves to convey the meaning behind the message. The **ALL-INCLUSIVE** is also a biting commentary on so-called cultural tourism and the pressure it exerts to homogenize artistic styles and forms. **Beyond the ALL-INCLUSIVE, ATSA aims to emphasize respect, integration and coming together: the ALL INCLU<u>DED</u>.**

This year, as part of the **ALL-INCLUSIVE** experience, ÉU will reserve an even more lavish reception for our homeless clients, who are, after all, our VIPs! The city's top chefs will once again step up to the plate (pun intended), including Martin Picard and his famous Banquet Cochon. Everyone is invited and our **Gracious (and Turbulent) Organizers** will be on hand to greet! A wide array of activities is planned, all of them free, interactive and open to all (street shows, group games, karaoke, and more), in order to encourage people to interact and to create a friendly atmosphere. But be forewarned, our G.O.s sure do like to twist the traditional meaning of things! **Socially committed artists** from the local, national and

international scene will provide content that is exciting, dynamic, thought-provoking and always free of charge, in a variety of disciplines: visual arts, performance arts, dance, theatre, circus, music, storytelling and spoken word. There will also be a cinematic component courtesy of **Cinema Politica**, at the **National Film Board** as well as under the stars!

Come meet the silly characters of **Toxique Trottoir** and be a part of the experiences of our resident artists L'Orchestre d'Hommes-Orchestres (**LODHO**), who play the music of Tom Waits and then concoct new interactive adventures in their Tintamarre Caravane! For sensitive ears that would better appreciate something more melodic, there is the unique voice of **Émilie Clepper**, whose mature, insightful lyrics blend self-examination, melancholy and serene suffering. Meanwhile, for those wishing to escape the cold weather, **Philémon chante** serves up *Les Sessions Cubaines* and **David Marin**, **Jérôme Minière** and **Alexandre Belliard** invite you to an "intensely festive" evening.

In terms of visual arts, **Dominique Blain** offers a photographic montage in the idiom of advertising. His presence may seem ubiquitous, and with reason: his work will be on display not only at Place Émilie-Gamelin but also in several city bus shelters. In a fortuitous or more deliberate manner, **Patrick Bérubé** and **Stéphane Bouthillette** take a good look at street life. As well, Germany and Argentina will be represented by artists **Leonel Luna**, **Winfried Baumann** and **Hans Winkler**.

Prefer something with a bit more motion? Les 7 doigts de la main and Cirque du monde will set the tone with their opening evening performance. Next, on the heels of his show *Jumeaux* at the 5e salle of the Place des arts, **Harold Rhéaume** returns with an adaptation in the form of a deambulation, accompanied by second-year students of the École de danse contemporaine (LADMMI). All-inclusive also refers to État d'Urgence's eclectic programming! Theatre, storytelling, readings, poetry, slam and open mic are all part of it, featuring, among others, Mathieu Lippé, Doba and Queen Ka. Juliana Léveillé-Trudel will regale us with three urban tales, David Goudreault will mix rap and poetry, and socially committed artist and organizer Isabelle St-Pierre will host the open-mic event.

Can't attend everything? You can still take it all in, thanks to live broadcasts on webtv.coop!

ATSA invites the general public to **sign up for volunteer work** at <u>www.atsa.qc.ca</u> and to participate in its fundraiser for a chance to **win all-inclusive prizes!** ATSA is a registered charitable organization.

LITTLE REMINDERS

From September 30, 2010 to January 22, 2011, the exhibit **10** ans d'Urgence, presented in collaboration with the Conseil des arts de Montréal en tournée, will tour eight of Montreal's Maisons de la Culture and art venues. The exhibit brings together nearly 20 artists from Canada and abroad who have created original works for État d'Urgence between 1999 and 2009. The tour itinerary is available at <u>www.atsa.gc.ca</u>.

In 2009, 265 artists, 366 volunteers and 22 community organizations answered our call, and so too did the public (13,000 visitors). When all is said and done, ÉU09 provided 4,200 full meals, 1,000 bed nights, 433 various services (haircuts, massages, foot care, medical and psychological consultations), 482 warm coats, 3,000 pairs of mittens, as well as... thousands of smiles and enriching encounters.

Founded in 1998 by artists Pierre Allard and Annie Roy, ATSA creates urban interventions in response to current issues of concern to them. ATSA is the recipient of the **Pratt & Whitney** *Nature de l'art* prize from the **Conseil des Arts de Montréal**, the *Citoyen de la Culture 2008* prize from **Arts et la Ville** for État d'Urgence, and the *Artistes pour la Paix 2008* prize.

ÉTAT D'URGENCE 2010 • November 25–28, 2010 • All day and all night At Montreal's Place Émilie-Gamelin along Ste-Catherine St. + NFB Theatre + Goethe-Institut + Le Commensal restaurant

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